Our Products



PEACHES

8,900 ACRES OF PEACHES

Alabama	500 acres (harvested mid-May to late August)
Georgia	1,800 acres (harvested mid-May to late August)
South Carolina	6,000 acres (harvested mid-May to mid-September)
Virginia & West Virginia	600 acres (harvested late July to mid-September)



TOMATOES

LARGEST TOMATO GROWER IN ALABAMA

Clanton, Alabama (Chilton Co.)..... (harvested June to October)



BELL PEPPERS

OVER 500 ACRES OF BELL PEPPERS

South Carolina	. 140 acres (harvested early June to late July)
Michigan	. 200 acres (harvested late July to late September)
South Carolina	. 255 acres (harvest mid-September to mid-November)



VIDALIA ONIONS

1,300 acres of Vidalia onions, 50 acres of organic Vidalia onions, and 30 acres of Sweet Georgia red onions (shipped mid-April through August)

PERUVIAN ONIONS

Richter & Company's sweet onion program in Peru uses multiple planting and harvest periods in order to provide a stable supply source (shipped August through January)

CHILEAN ONIONS

Richter & Company has partnered with six small family-owned farms, most of which have grown for over a decade, and are part of the cooperative we use to manage the agronomy, harvest and packing (shipped January through March)

MEXICO/TEXAS ONIONS

Richter & Company is proud to announce the addition of their Mexico/Texas onion program. The Tampico growing region of Mexico and the fertile soil of the Rio Grande Valley ensure the sweetest onions (shipped February through June)

SWEET POTATOES

OVER 250 ACRES OF SWEET POTATOES

Vidalia, GA..... (shipped October through April)



Our Distribution

Richter & Company, Inc. distributes produce from its Family of Farms' growing regions to virtually all parts of the United States, as well as into Canada and Mexico.





STANLEY FARMS, VIDALIA, GA

Stanley Farms started growing Vidalia onions in 1975, and is a third generation farm. R.T. Stanley and his sons, Brian, Tracey and Vince, oversee every aspect of the farming operation. The farm is vertically integrated with highly stringent growing practices.

Stanley Farms grows over 1,300 acres of Vidalia onions, 50 acres of organic Vidalia onions, and 30 acres of Sweet Georgia red onions. The environmental- and energy-sustainability farm includes European plenum drying rooms, which produce a cleaner, brighter, well-husked onion. In 2010, Stanley Farms installed a new British-engineered vacuum extraction system that removes loose dirt and husk, as well as collects soil compost. The farm is also currently in the process of converting field irrigation to electric and solar power. With a storage capacity of 200,000 bushels, Stanley Farms has recently installed state-of-the-art grading machines, which are increasing efficiencies by 60%.

Vidalia Valley, a part of Stanley Farms, is a 50,000 sq. foot state-ofthe art manufacturing facility that produces value-added products, such as dressings, sauces, relishes and salsas. Stanley Farms IQF program also supplies fresh and frozen onions as ingredients to the commercial food industry.





PEARSON FARM, FORT VALLEY, GA

Pearson Farm began in the 1880s when Moses Winlock Pearson planted the first peach trees in Crawford County, GA. They became well known during the second and third generations for propagating the "Pearson Hiley," an early-ripening peach that was first on the market, many weeks before the Elberta ripened.

The Pearson Family owns and farms the same soil today that it has for the last 120 years. Their packing house is an old, renovated school building from the turn of the century — a way of preserving the past. Of the 4,700 acres on the farm, only 3,300 is planted for cultivation; the rest remains in natural habitat to maintain "balance."

Pearson Farm was the first peach farm in the state of Georgia to receive GAP certification, and the third farm of any kind to receive its certification in GA. The farm uses an Integrated Pest Management system approach. One hundred percent of their orchards are drip irrigated, which has been proven to conserve water at 80% of traditional overhead sprinklers.

Today, Pearson Farm is operated by the fourth generation, Al Pearson, and fifth generation, Lawton Pearson.





TITAN FARMS, RIDGE SPRING, SC

Titan Farms grows 5,000 acres of peaches from trees that are 95% ten years old or younger. They also grow over 300 acres of bell peppers.

Titan Farms grows 56 varieties of peaches to withstand various disruptive weather patterns that can occur in the South, and are constantly adding and deleting varieties as new, better varieties become available through research and development.

Titan Farms is the most advanced state-of-the-art farm on the East coast, including its land and water management, which includes plasticulture (growing on raised beds) for its vegetable crops. Their use of Trimble GPS makes the treatment of bedding and land more efficient and accurate. In addition, Titan uses electronic weather stations that monitor rainfall verses the rate of evaporation, which makes for the most efficient use of their micro-jet irrigation system.

Titan practices both GAP and GMP ensuring that their products are grown, harvested and packed in the safest environment. They participate in the H2-A temporary worker program, and are proud of their 400-plus workers who ensure the quality and safety of Titan's fruits and vegetables. Titan Farms has worked diligently to maintain an ongoing Superior Primus ranking.





ORR FAMILY FARMS, MARTINSBURG, WV

George Orr and Son's farm is a third generation family farm dating back to 1954.

The farm consists of over 1,000 acres of orchards, including apples, peaches, and other fruit and vegetable crops. Their peaches are represented by the "Loring Hill" label, and their apples carry the "My Three Sons" label.

Orr farms is GAP/GHP certified. The farm practices IPM techniques, which is an advanced environmentally-sensitive approach to pest management.





MCLEOD FARMS, MCBEE, SC

"Life's a peach" is more than a slogan for the McLeods, who run a massive orchard in McBee, South Carolina. Fourth-generation owner Kemp McLeod grows peaches on land that has been his family's for a century. The nearly 30 varieties the McLeods grow include Cary Mac, developed on the farm and named for McLeod's grandfather.

Although peaches are their No. 1 crop, McLeod Farms voted the South Carolina Farm of the Year in 2011 — doesn't stop there. They also have sizeable strawberry, blackberry and scuppernong crops. In addition, they grow red potatoes, cabbage, sweet corn, squash, onions, bell peppers, okra, tomatoes, peas, pumpkins, turnips, egg plants and other produce that's sold at their roadside markets.

There's also Mac's Pride Museum, which houses more than 20 antique cars from each decade since the horse and buggy, oldtime tractors and farm implements that belonged to the first McLeod to grow peaches.





JIMMY DURBIN FARMS, CHILTON COUNTY, AL

The Durbin family has been growing peaches since 1940, when Jimmy's father started with two mules and hand labor. With a hard work ethic, strong religious beliefs, and honest relationship with everyone, Jimmy Durbin Farms today consists of more than 500 acres of peaches. Today Jimmy Durbin Farms is also the largest tomato grower in Alabama. The farm offers slicers, greens, Romas, and grape tomatoes from June through October.

The farm is located in Chilton County, Alabama, employing over 60 employees with some having been with the family for over 18 years. The farm is currently expanding and evolving into a modern-day peach and tomato operation, which includes a new packing line in 2014.

The farm still picks their fruit one piece at a time by hand, harvested only after it has reached its full maturity. Jimmy proudly remarks, "When we say it's tree ripe, we mean it. We want our customers to experience juice running off their chins when they eat one of our peaches. After all, there's still a little bit of kid in all of us!"



Our Packs



PEACHES

- 25-lb. Volume Filled
- 30-lb. DRC Volume Filled
- 2-layer Panta Pack
- 1-layer Tray Pack
- 2-lb. & 5-lb. Clamshells



TOMATOES

25-lb. Volume Filled

Specialty Packs



BELL PEPPERS

1¹/₉ Bushel Volume Filled
DRC / RPC



ONIONS

- 40-lb. Volume Filled
- DRC / RPC
- All combinations of 2-, 3-,5-, & 10-lb. Bags

SWEET POTATOES

- 40-lb. Cartons
- 3-lbs. & 5-lb. Specialty Packs

Our Food Safety Commitment

Richter & Company is committed to supplying the finest, freshest produce in an environment where food safety is second to none. Food safety is everybody's business, and our growers take it seriously. Our food safety process begins before the produce ever reaches the packing house.

- We insist on the highest quality. That's why our farms have in-house quality assurance and food safety departments.
- Our growers maintain stringent food safety temperatures to ensure that produce is handled safely.
- We insist that our facilities are "hospital-clean," an important step in food safety. Areas of packing sheds that come in contact with fruits and vegetables are closely monitored. From floor to ceiling, every area is tested for contamination.
- Farm employees are trained to properly clean and care for machinery to prevent cross-contamination of any kind.
- Our growers work closely with government agencies involved in food safety.
- Successful food safety programs begin with record-keeping and inventory control. Using high-tech equipment, our growers can trace produce from the neighborhood grocery store to the field in which it was picked.
- Our farms receive superior marks on food safety through a third-party audit conducted by Primus Labs.





The Richter Family Story

Richter & Company, Inc. origins date from 1926, when the company evolved from the energy and vision of its founder, Moses Richter, an immigrant from the Ukraine.

Moses came to America alone at the age of 13 in 1913, walking by himself from the Ukraine to Greece to catch a ship bound to the United States. He settled in the small town of Mt. Gilead in the Uhwarrie Mountains of North Carolina, which was near the Sandhills peach growing region of the Carolinas.

Upon reaching manhood, Moses opened a general merchandise store in Mt. Gilead. Business was often slow in the summer, so Moses would load up his merchandise and go out to peddle to the farm families of the region. As the relationships with the farmers grew, they would discuss how they were not getting a fair price on the peaches they were loading on trains and sending to the Northern markets. Moses volunteered to go North to look after their interests, if they wished. Many of them agreed, so he boarded a train to New York City with determination, but no money. He slept on park benches and worked the Washington Street market.

One merchant, the firm of Leef Brandt, took a liking to Moses and gave him a desk where he could work, and a cot in the back where he could sleep. Moses and his family never forgot this kindness, and continued to do business with Leef Brandt for over 70 years until they were bought by another company. Through Moses' hard work, enthusiasm and keen marketing ability, the company grew to represent peach growers all over the South and East and sold to a variety of customers throughout the United States and Canada. Moses earned the title of "Peach King" for his dedication and marketing style of Southern peaches.

Moses' son, Bernard, joined his father in business after serving in the U.S. Navy during World War II. Bernard, with a very bright business mind, took over leadership of the company from the 1960s to the '80s, and transitioned the company from the traditional method of distribution through wholesale markets into direct marketing to grocery chain stores. He laid the foundation for many of the long-term grocery chain store relationships the company and industry enjoys today.

In the 1970s Bernard was joined in the business by his sons, Benjie and Lloyd Richter. Benjie and Lloyd assumed leadership of the company in the 1980s, and have expanded the reach, volume and expertise of Richter ϑ Company. The brothers have directed the company into new products to sell, such as Vidalia onions, and they have expanded their customer base throughout North America and Mexico. They have also evolved the company to compete in today's marketplace by expanding the company's sales staff, opening an office in Texas in 2009.

Today, Richter & Company continues to strive toward excellence in the service of both the "Family of Farms" it represents, and the customers it provides with fresh fruits and vegetables.

